Igor Chernin

Baku, Contiguous Azerbaijan, Azerbaijan

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Summary

With 7+ years of experience, including 2.5 years as a Digital Services Specialist at CRES and Workplace Group,

I excel in IT, DevOps, Digital Marketing, Project Management and Business Development.

Key Achievements:

- Led the scalability project for a high-traffic web platform, ensuring peak performance.

- Hands-on expertise in system deployment and maintenance.

- Multilingual: English (Professional), Azerbaijani (Full Professional), Russian (Native/Bilingual), Turkish (Limited Working), German and French (Elementary).

Certified Skills:

- Digital Marketing, Project Management, Google Analytics, Cybersecurity, Python, SQL, C#, JavaScript, and more.

- Proficiency validated through recognized programs.

Career Highlights:

- Vital role in high-traffic platform scalability project, deepening system architecture and performance optimization knowledge.

- Successful startup product launch and international expansion, involving strategic planning, fundraising, and sustainable business model development.

- Boosted traffic, conversions, and revenue as Digital Marketing Specialist at PASHA Development LLC.

Experience

🎥 Digital Marketing Specialist

PASHA Development LLC Aug 2023 - Present (4 months)

Human Resources Assistant

ZHARA INTERNATIONAL MUSIC FESTIVAL May 2018 - Present (5 years 7 months)

Digital Services Specialist

Workplace Group Jul 2020 - Dec 2022 (2 years 6 months)

Digital Services Specialist

COLAB. Coworking Center Jul 2020 - Dec 2022 (2 years 6 months)

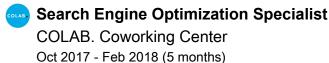


🛐 Digital Services Specialist

CRES Jan 2015 - Oct 2022 (7 years 10 months)

Business Development Manager COLAB. Coworking Center Jul 2021 - Oct 2021 (4 months) Temporarily served as a manager. Achieved good results and delegated authority to a new manager

Human Resources Assistant **ZHARA FILM** May 2018 - Sep 2018 (5 months)



Web Developer Khazar Travel and Tourism Aug 2014 - Dec 2014 (5 months)

Education

The Academy of Public Administration under the President of the Republic of Azerbaijan

Master's degree, Computer and Information Sciences and Support Services 2020 - 2022

Garb Universiteti

Bachelor's degree, Computer and Information Sciences and Support Services 2016 - 2020

Baku European Lyceum **High School Diploma**

2005 - 2016

Licenses & Certifications

Programming in HTML5 with JavaScript and CSS3 - Mimo



Administering Microsoft System Center Configuration Manager and Cloud Services Integration - Microsoft

Volunteer Specialist - ZHARA MUSIC FESTIVAL

Volunteer Specialist - ZHARA MUSIC FESTIVAL

Volunteer Specialist - ZHARA MUSIC FESTIVAL

Computer Programmer/Operator/Systems Engineer - Qerb University

HubSpot Marketing Software - HubSpot Academy Issued Aug 2023 - Expires Sep 2024 63b32233f50b4fd4b005800a50e98366

HubSpot Sales Software - HubSpot Academy Issued Aug 2023 - Expires Sep 2024 c689ac59600c429980d2220c30060aef

Digital Marketing - HubSpot Academy Issued Sep 2023 - Expires Oct 2024 71962d7548de4b78a763734ee7c34199

Social Media Marketing - HubSpot Academy Issued Sep 2023 - Expires Oct 2025 5707ed85420d4ff0be20ec77d8ac0adb

Google Ads - Measurement Certification - Google Issued Sep 2023 - Expires Sep 2024 196043980

EF SET English Certificate 63/100 (C1 Advanced) - EF Standard English Test (EF SET)

Email Marketing 2018 - HubSpot Academy

Issued Sep 2023 - Expires Oct 2025 08c078e633ef4ff69944a16053981db1

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Content Marketing - HubSpot Academy
Issued Sep 2023 - Expires Oct 2025
a8c53568e47346cdb0fb376dfc723d1f
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Inbound Marketing - HubSpot Academy Issued Sep 2023 - Expires Oct 2025 2911b9f2c2fb459c99777e02af9d8136

Contextual Marketing - HubSpot Academy Issued Sep 2023 - Expires Oct 2024 c4b35816b0764143bc172b4f3b018899

Inbound Sales - HubSpot Academy Issued Sep 2023 - Expires Oct 2025 f3064a8195a34a04a3e6ed22cf9313aa

SEO - HubSpot Academy Issued Sep 2023 - Expires Oct 2024 9151b2ef6a80407491e8b770396911fe

Digital Advertising - HubSpot Academy Issued Sep 2023 - Expires Oct 2024 deeb497cf7244c429a08aaf8c2f4afc6

Sales Enablement - HubSpot Academy Issued Sep 2023 - Expires Oct 2025 be8ea98a6e444ad0ab4a5a062a76114c

Introduction to Generative AI - Coursera 6VSRMX6LWGLW

Al For Everyone - Coursera EVHF3RTPAVS4

MC. First Aid - MediClub Issued Sep 2023 - Expires Sep 2025 OM0065-EE03CU

SEO II - HubSpot Academy Issued Oct 2023 - Expires Oct 2025 fc3dfb0356d24db9b40e11efb5bdd333

| Foundations of Digital Marketing and E-commerce - Coursera PBYLMMF9QYB5 |
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| The Digital Marketing Revolution (Hons) - Coursera |
| The Science of Well-Being - Coursera R8PYCEG4R6HJ |
| Foundations of Project Management - Coursera WKQH8YCMKFHN |
| English for Career Development - Coursera H7HLMWCASGA8 |
| Diploma in Cyber Security - Alison 598934861767 |
| Introduction to Social Media Marketing - Coursera 7LVZ996H6EX2 |
| Behavioral Finance - Coursera 2AYUSF25DBA5 |
| G Kypc по Google Аналитике для начинающих - Google Issued Oct 2023 - Expires Oct 2026 4dECC9nqSSC_dqwfEb-QlQ |
| Problem Solving (Basic) - HackerRank fbfb7ec506c3 |
| Python (Basic) - HackerRank 878e76315da7 |
| CSS - HackerRank 102cda3201b3 |
| SQL (Basic) - HackerRank b0b2c864d184 |
| C# (Basic) - HackerRank |

b0b2c864d184



Issued Nov 2023 - Expires Nov 2024 223620678

- Google Analytics Certification Skillshop Issued Nov 2023 - Expires Nov 2024 86093461
- G Google Analytics Certification Google Issued Nov 2023 - Expires Nov 2024 223689208

Маркетинг в цифровом мире (with Honors) - Coursera R929BXDE49KP